



## WHEATLEY PARISH COUNCIL REPORT – 15.05.2023

### ITEM 61 NO SMOKING IN PLAY AREAS PROPOSAL

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<b>Author:</b>	Clerk – Michelle Legg
<b>Strategic Goal:</b>	Goal 3 Continue to support wellbeing within our community and encourage and promote sport and recreation in Wheatley.
<b>Summary:</b>	Proposal to promote introduction of no smoking in play areas.

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#### 1. Introduction

- 1.1 Wheatley Parish Council (WPC) has already identified, through its strategic goals, its commitment to improving the lives of those who live in Wheatley.
- 1.2 At its meeting in May 2023, its open spaces committee agreed to introduce no smoking/vaping in the council's three play/recreation areas at Church Rd, Cullum Rd and Farm Close Road.
- 1.3 WPC could implement this by installing standard no-smoking signage, however this proposal goes further and to work in partnership with the local primary school and to engage with younger members of the community.

#### 2. Proposal

- 2.1 This project would seek to approach Wheatley Primary School and offer its pupils the opportunity to design a no-smoking/vaping poster.
- 2.2 From the collection of posters, three designs would be chosen, prizes awarded and printed onto hard waring signage and stickers, that will be placed in and around the play/recreation areas.
- 2.3 The competition would be promoted through our communication channels and jointly with WPS's own newsletters.

#### 3. Resources

- 3.1 We acknowledge that staff at Wheatley Primary School have a challenging workload and WPC officers and councillors would support where they could (instructions, paper etc.)
- 3.2 Prizes (vouchers) would be funded from existing Community Engagement budget. (up t £100)
- 3.3 Costs for signage would be in the region of £400 (15 vinyl stickers and 12 aluminium composite).
- 3.4 Funding of up to £1,000 may be available through [Smoke Free Oxfordshire scheme](#), through a funding application.

#### 4. Risk Management

- 4.1 If funding was not available, WPC may wish to consider using existing funds to cover the expenditure.

## **5. Conclusion**

5.1 The initiative will help WPC improve its engagement with a hard-to-reach area of the community, whilst creating a sense of ownership for play areas, with younger residents.

5.2 The initiative supports the council in delivering its own objectives to promote wellbeing.

## **6. Recommendation**

6.1 To approve this proposal